



# Capitalize on the **Versatility** of Bulk Cereal

Kellogg's® bulk cereal offers the **versatility** you need to satisfy guests' unique tastes at **breakfast and beyond**. Whether garnished with favorite toppings, as a snack, or in recipes across every day part, Kellogg's® cereal's multiple uses makes it a **must-have** for your operation.



**Snacks**



**Meals**



**Recipes**



**Toppings**

Kellogg's  
**Raisin Bran**

Kellogg's  
**SPECIAL K**

Kellogg's  
**FROSTED FLAKES**

**FROOT LOOPS**

**APPLE JACKS**

Kellogg's  
**KRAVE**

**RICE KRISPIES**

**COCOA KRISPIES**

Kellogg's  
**LOW FAT granola**

Kellogg's  
**Frosted Mini Wheats**



## **Kellogg's® is #1 in Cereal**

Kellogg's® is the share leader in foodservice, with a 45% share.<sup>1</sup>



## **Bulk Up On Variety**

Kellogg's® offers the variety to meet consumer needs from sweet and indulgent brands like *Krave*®, *Froot Loops*®, and *Frosted Flakes*® to better-for-you offerings such as *Mini Wheats*® and *Kashi*® - our bulk cereals enable high volume, self-serve facilities to increase the versatility of their menu offerings.<sup>1</sup>



## **Win with Kellogg's® Top-Selling Brands**

Kellogg's® has 6 of the top 10 bulk cereal brands in foodservice.<sup>1</sup>  
The top 2 of the fastest turning bulk cereal SKUs in C&U are *Special K*® Red Berries and *Krave*®.<sup>2</sup>



# WK Kellogg Co Bulk Dispensers:

**Convenient and safe  
merchandising solutions to save labor.**



## Bulk Dispenser 2-Wide Tall

- 12.5"W x 26.125"H x 13.75"D
- Approx. Total Capacity:  
1192 fl. oz. or 149 cups



## Bulk Dispenser 3-Wide Tall

- 18.375"W x 26.125"H x 13.75"D
- Approx. Total Capacity:  
1788 fl. oz. or 223.5 cups



## Bulk Dispenser 2-Wide Short

- 12.5"W x 17.625"H x 13.75"D
- Approx. Total Capacity:  
640 fl. oz. or 80 cups



## Bulk Dispenser 3-Wide Short

- 18.375"W x 26.125"H x 13.75"D
- Approx. Total Capacity  
960 fl. oz. or 120 cups



Dishwasher  
safe bins



No electricity  
required



Works with all Kellogg's®  
brands and any material bowl



Low labor  
solution



Available in  
4 sizes

WK Kellogg Co

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# Bulk Cereal Dispenser Order Form

## Choose A Dispenser

 Quantity 

**Bulk Dispenser  
2-Wide Tall**

**FREE\***

 Quantity 

**Bulk Dispenser  
3-Wide Tall**

**FREE\***

 Quantity 

**Bulk Dispenser  
2-Wide Short**

**FREE\***

 Quantity 

**Bulk Dispenser  
3-Wide Short**

**FREE\***

\*Annual Purchase Volumes Required

## Order Information: Please Complete

**Shipping Contact:** \_\_\_\_\_

**Shipping Address:** \_\_\_\_\_ **Location / School Name:** \_\_\_\_\_  
(No P.O. Boxes please)

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date Requested Delivery By:** \_\_\_\_\_ **Profit Center # (if applicable):** \_\_\_\_\_

Reach out to your Sales Representative or email  
[US-SalesOperations@wkkellogg.com](mailto:US-SalesOperations@wkkellogg.com) for order placement and questions

